



312 593 3333
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 erikagreen.com

SKILLS

PRINT

Adobe InDesign
 Adobe Photoshop
 QuarkXPress
 Adobe Illustrator
 Print Production

OTHER

Art Direction
 Design
 Typography
 Organization
 Production Mangement
 Web Design

The design of my materials is consistently sophisticated, clean and on-target. I am concerned with typography and experienced with corporate identity, healthcare and pharmaceutical, medical education, editorial design, print collateral, advertising design, retail ad design, educational publishing development, editorial and web design. I have managed a design department with 1-3 designers, completing web and print design projects.

WORK EXPERIENCE

FREELANCE ART DIRECTOR / SENIOR DESIGNER 2006 - Present, Chicago, IL
 Interfaith Worker Justice, Heinz & Associates (real estate), Waswo X. Waswo Photography, JPMorgan Chase, Lulu.com and others. Publication design, advertising design, production for trade books, marketing and advertising materials. Educational publishing, direct mail, branding, identity, sales promotion, logos, corporate identity. More at: erikagreen.com

ART DIRECTOR 2005 - 2006 Ideon Healthcare Education, Chicago, IL
 Creative direction, management, production of all Ideon medical education projects, concept to completion. Analyze and execute design solutions for multiple clients. Publications, monographs, marketing materials, meeting and convention collateral. Design look and feel of educational websites. *(laid off, company went out of business)*

SENIOR DESIGNER 2004 - 2005 Anthology, Inc., Arlington Heights, IL
 Educational publishing development, prototype design, type treatments, page layouts. Production work and management of designers. Collaborate with designers, editors, writers and illustrators *(laid off along with other designers, due to budget cuts)*

FREELANCE ART DIRECTOR / SENIOR DESIGNER 2002 - 2004 Chicago, IL
 Educational publishing, direct mail, advertising design, branding, identity, sales promotion, legal graphics/demonstrative evidence, logo design, design for music industry, corporate identity.

SENIOR ART DIRECTOR 2001 eBusiness Group - CNA Insurance, Chicago
 Manage design department and designers, design websites and print collateral. Ensure that CNA brand is followed in all marketing materials. Creative direction, budget creation, production work and project scheduling. *(laid off, business group closed)*

ART DIRECTOR/SENIOR ART DIRECTOR 2000 - 2001

Four Points Digital/marchFIRST, Chicago, IL
 Design look and feel of websites, participate in new business pitches. Collaborate with interactive designers, web developers, user experience analysts and writers. A peer review mentioned a *"pleasant personality, which remains so in stressful situations."* *(laid off, company went out of business)*

SENIOR DESIGNER 1994 - 1999

contracts: Ligature, Chicago, IL and McDougal-Littell, Evanston, IL
 Educational publishing development, prototypes of nationally distributed textbooks and magazines. Lead designer for six magazines. Concept content and design of prototypes, title treatments, page layouts. Collaborate with editors, production, designers, photographers

PROFESSIONAL ORGANIZATIONS

Society of Typographic Arts, member

EDUCATION

Digital Bootcamp, Chicago - Web Development Bootcamp 2008
 BA in Art University of Wisconsin, Whitewater

REFERENCES ON REQUEST